

Editorial/Advertising CALENDAR 2013



January Winter Outdoors

Space: Nov. 9, 2012
Copy: Nov. 16, 2012

Editorial:

- Ski-jumping
- A Lion in Winter: Poet Donald Hall

Marketing:

- Home: Smarter Spaces
- Health: Shingles Vaccine
- Law: Your Right to Privacy
- Outsider: Downhill Racing
- Shopping: Merrimack Outlets
- Travel: Exeter
- Evening Out: Merrimack



February Things We Love

Space: Dec. 4, 2012
Copy: Dec. 11, 2012

Editorial:

- Best Brunches
- What's Sexy About NH?
- Community Heroes

Marketing:

- Senior Life: Dementia Risks
- Home: Bold Colors
- Health: Women and Heart Attacks
- Outsider: Winter Geocaching
- Shopping: North Conway
- Travel: Hanover
- Evening Out: Epping



March Real Estate/Home

Space: Jan. 8, 2013
Copy: Jan. 13, 2013

Editorial:

- Granite Castles
- Grace Metalious and Peyton Place

Marketing:

- Home: Mudrooms and Laundry Rooms
- Health: Liposuction
- Law: Slander and Libel
- Outsider: Fly Fishing
- Shopping: Bedford-Rte. 101
- Travel: Guilford/Belmont
- Evening Out: Hudson

Advertising Section:

- Real Estate Guide



April Top Docs

Space: Feb. 12, 2013
Copy: Feb. 19, 2013

Editorial:

- Top Docs
- Our Red Sox

Marketing:

- Home: Outdoor Living
- Senior Life: Seniors and Sex
- Health: Stroke
- Outsider: Slacklining
- Shopping: Salem
- Travel: Portsmouth
- Evening Out: Wilton

Advertising Section:

- Physician Profiles



May Women/Golf

Space: Mar. 5, 2013
Copy: Mar. 12, 2013

Editorial:

- Remarkable Women of Cuisine
- NH Golfing's Greatest Tales
- Fashionable Designers/Local Couture

Marketing:

- Home: Build a Garden
- Health: Neo Natal Science
- Outsider: Caving for Families
- Law: Prenups and Common Law
- Shopping: Hooksett
- Travel: Kingston Area
- Evening Out: Tilton

Advertising Section:

- Guide to Great Golf



June Summer Outdoors

Space: Apr. 9, 2013
Copy: Apr. 16, 2013

Editorial:

- Our Blue Highways
- St. Gaudens' National Park
- Urban Farming

Marketing:

- Home: KitchenTour
- Senior Life: Driving Skills
- Health: Skin Cancer
- Outsider: Ziplining
- Shopping: Walpole/Charlestown
- Travel: Franconia
- Evening Out: Hampton

Advertising Section:

- Vacation Guide

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July

Best of NH

Space: May 7, 2013

Copy: May 14, 2013

Editorial:

- Best of NH 2013
- Hidden Communities

Marketing:

- Home: Rustic Charm
- Health: Obesity
- Law: Last Will and Testament
- Outsider: Bike Touring
- Shopping: Center Harbor
- Travel: Lake Sunapee
- Evening Out: Newport

Advertising Section:

- Best of NH Hall of Fame



August

Top Dentists

Space: June 4, 2013

Copy: June 11, 2013

Editorial:

- NH's Best Dentists
- The New Country Store

Marketing:

- Senior Life: Elder Abuse
- Home: Living Rooms
- Health: Thyroid Disease
- Outsider: Rockhounding
- Shopping: North Hampton
- Travel: Pittsburg
- Evening Out: Wolfeboro

Advertising Section:

- Dental Profiles



September

Wellness/ Home

Space: July 9, 2013

Copy: July 16, 2013

Editorial:

- Meditation and Wellness
- College Costs

Marketing:

- Home: Show House Tour
- Health: Migraines
- Law: Prepare to Sue
- Outsider: Canoe Camping on the Saco
- Shopping: Henniker
- Travel: The Sandwiches
- Evening Out: Weare

Advertising Supplement/Section:

- School Guide/Alternative Healthcare



October

Fall Fun/Home

Space: Aug. 13, 2013

Copy: Aug. 20, 2013

Editorial:

- Shaker Influence
- Insiders Guide to Beer

Marketing:

- Senior Life: Aging in Place, or Not
- Home: Kitchens & Baths
- Health: Breast Health
- Shopping: Newport/Claremont
- Outsider: Horseback Riding
- Travel: Dublin/Harrisville
- Evening Out: Dover

Advertising Section:

- Five Star Guide to Investment Firms



November

Restaurants/ Law

Space: Sept. 4, 2013

Copy: Sept. 11, 2013

Editorial:

- NH's Best Attorneys
- Best New Restaurants

Marketing:

- Home: Reducing Your Carbon Footprint
- Health: Depression
- Law: Victimless Crime
- Shopping: Concord
- Outsider: Racewalking
- Travel: Seacoast Wineries
- Evening Out: Jaffrey

Advertising Section:

- Attorney Profiles
- Hot Restaurants



December

Entertaining & Décor

Space: Oct. 1, 2013

Copy: Oct. 8, 2013

Editorial:

- NH People of the Year: The It List
- Locally Sourced Holiday

Marketing:

- Senior Life: Long-term Care Insurance
- Home: Wood Heat
- Health: Flu
- Outsider: Mushing
- Shopping: Portsmouth
- Travel: Nashua
- Evening Out: Bedford

Advertising Supplement:

- Holiday Gift Guide